



Connection – Creativity – Community

# MIND | BODY | SOUL

## RATES 2022/23



### OUTSIDE BACK COVER:

\$5,000 per issue – x 4 issues

Includes one 2-page feature story in 2 issues and the digital package

### FULL PAGE DISPLAY AD:

\$3,000 for 1-2X – Includes 3-month digital package

\$2,500 for 4X – Includes one 2-page feature story in issue of choice and the digital package.

### 2-PAGE FEATURE STORY:

\$6,000 – Includes the digital package.

### RESOURCE PROFILE (1/4 PAGE):

\$1,200 per issue = \$400 per month or pre-pay 4 issues for \$4,200 and save \$600.

A 1/4 page Profile consists of approximately 50 words of descriptive copy, contact information and a photo in the back of the magazine. The price includes one full-page feature story with a Journal page and the digital package.

Digital Package: All of the above items include a digital package comprised of:

- Monthly Facebook and social media platform postings
- Monthly Exclusive Email Blast
- 1 Recorded Podcast Video Interview
- Feature article posted on the *Mind Body Soul* website blog

### EVENTS:

#### Quarterly “Hot Off the Press” Networking Parties

Current advertisers and select businesses attend these spectacular events to celebrate the release of each new issue. Perfect for networking and each business can provide giveaways which are announced to help promote your business.

#### Annual Live Your Power! Expo & Speaker Summit Series

We have limited space available for vendors and sponsors at our Live Your Power!

Expo & Speaker Summit Series annual events. Fantastic exposure for your business including vendors, keynote speakers, a fashion show, and incredible giveaways.

The content of MIND BODY SOUL magazine will be 90% feature articles/stories with limited full-page display ads. We will have professional photographers working closely with our advertisers and sponsors to depict your brand image.

The magazine is printed in full color on high quality paper (Cover: 100# matte cover stock; text 70# matte text #3) with matte aqueous coating on the front and back covers and is perfect bound.

### TO ADVERTISE

Contact your MIND BODY SOUL Sales Representative or Publisher, at 314-312-2570 or [Advertise@mindbodysoul.media](mailto:Advertise@mindbodysoul.media). Visit us at [www.mindbodysoul.media](http://www.mindbodysoul.media).